

**POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
ST. THOMAS COLLEGE PALA**



CERTIFICATE

This is to certify that the dissertation titles “**CUSTOMER PERCEPTION TOWARDS E-COMMERCE WEBSITES, STUDY WITH REFERENCE TO PALA MUNICIPALITY**” is a bona fide study and research done by **Carol Abraham** (Register Number: 140021005983), **Anto Thomas** (Register Number: 140021006029), **Arun Mohanan** (Register Number: 140021006001) under my supervision and guidance and submitted to **Mahatma Gandhi University Kottayam** in partial fulfilment of the requirement for the award of the degree of **Bachelor of Commerce**. It is a record of original research work done by them during the period 2016-2017 of their study in **Postgraduate and Research Department of Commerce, St. Thomas College, Pala**. They were permitted to submit the dissertation.

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Assistant Professor
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Counter signed by:

Prof. K.V. John, M.com

Head of the Department

Postgraduate and Research Department of Commerce.

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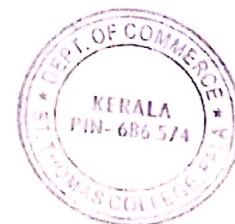
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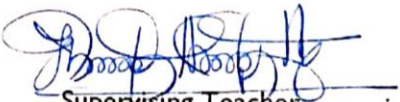


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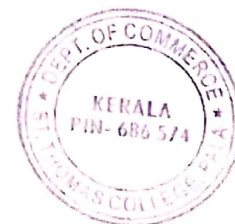
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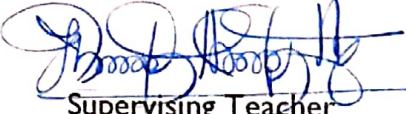


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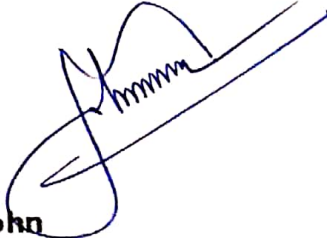
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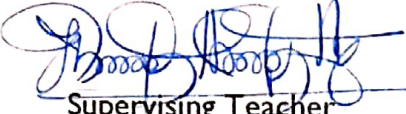
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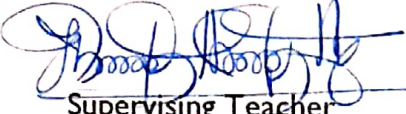
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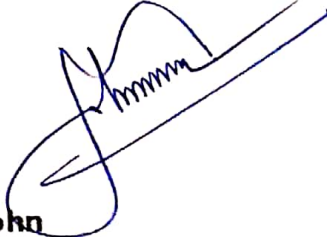
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Influence of economic and investor emotional factors on investment perception

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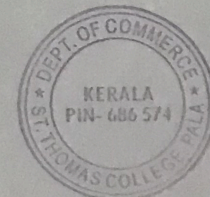
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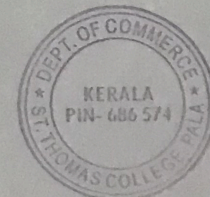
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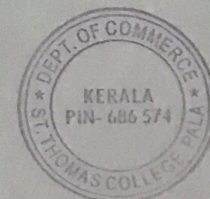
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Research Guide

Sri. Bobby Simon

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This is to certify that the dissertation entitled "A study on Marketing effectiveness of brands on social platform" is a bonafide study done by **Joson Sebastian** (Register Number: 140021006015), **Mathews Augustine** (Register Number: 140021006018), **Muhammed Hashil P.K.** (Register Number: 140021006019) under my supervision and guidance and submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce. It is a record of original work done by them during the period 2016-2017 of their study in Postgraduate and Research Department of Commerce, St. Thomas College, Pala. They are permitted to submit the dissertation.

A handwritten signature in blue ink, appearing to read "Bobby Simon".

Sri. Bobby Simon
Assistant Professor
(Project Guide)

Countersigned by

Prof. K V John

Head of the Department

Postgraduate and research Department of commerce

St Thomas college palai

Palai

Date: 31/3/17



POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

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