



**Postgraduate and Research Department of Commerce**

**St. Thomas College, Pala**

## **Certificate**

This is to certify that this dissertation entitled “**Social Media Advertising & E-Commerce purchase behaviour among college students in Pala Municipality**” is a bonafide work of **Mr. Ajeesh Arjun** (Reg. No.130021046466), **Mr. Ouseppachan Thomas** (Reg. No.130021046509) and **Mr. Thanveer P S** (130021046519) completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce** in Mahatma Gandhi University, Kottayam. They are permitted to submit the dissertation.

Countersigned by

**Prof. K.V John, M.Com**

**Head of the Department**

**Research and Post Graduate**

**Department of Commerce**

**St. Thomas College, Pala**

**Prof. Jinu Mathew**

**(Project Guide)**



Place: Pala

Date: 31/03/2016



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This is to certify that this dissertation entitled “**A Study on service quality of KSRTC with special reference to Pala Depot.**” is a bonafide work of **Mr. Akhil Manoharan** (Reg. No.130021046468), **Mr. Athul M. Krishna** (Reg. No.130021046482) and **Mr. Jittu Antony** (Reg. No.130021046496) completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce** in Mahatma Gandhi University, Kottayam. They are permitted to submit the dissertation.

Prof. Jinu Mathew

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Counter signe

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This is to certify that this project titled "***Women Empowerment through SHGs with Special Reference to Kudumbashree in Moonnilavu Grama Panchayath***" submitted to Mahatma Gandhi University, Kottayam in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce, is based on an original and independent work carried out by **ASHIK SASI, JOSHY SAM JOHNSON, SHARATH BABU** under my guidance and supervision. This has not formed the basis for the award of any other Degree/ Diploma of any University/ Institution.

Pala  
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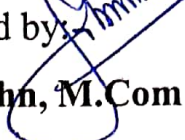
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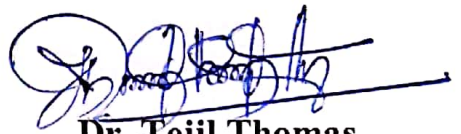
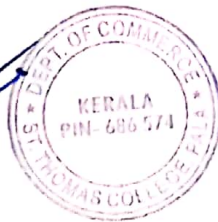
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**Certificate**

This is to certify that this project report entitled **“STAKEHOLDERS’ PERCEPTION TOWARDS THE ROLE OF SPORTS TOURISM IN THE SUSTAINABLE DEVELOPMENT OF VAGAMON”** is a bonafide work of **Mr. Daris Mathew** (Reg. No.130021046487), **Mr. Jobin Scaria** (Reg. No.130021046497) and **Mr. Prince Michael** (Reg. No.130021046510) completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. They are permitted to submit the dissertation.

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Head of the Department



**Dr. Tejil Thomas**  
Asst. Professor  
(Project Guide)

Place: Arunapuram

Date: 31.03.2016



**Postgraduate and Research Department of Commerce  
St. Thomas College Palai**



**Certificate**

This is to certify that this project titled “**Awareness and Perception of Civil Engineers and Architects towards Green Construction: A Study with special reference to Kottayam District**” submitted to Mahatma Gandhi University, Kottayam in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce, is based on an original and independent work carried out by **JERIN JOY, SEBASTIAN THOMAS AND SHEMEER SEJI** under my guidance and supervision. This has not formed the basis for the award of any other Degree/ Diploma of any University/ Institution.

Pala

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**Dr. Tejil Thomas**

Assistant Professor

(Project Guide)

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Head of the Department



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Assistant Professor

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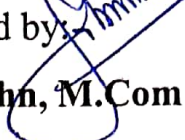
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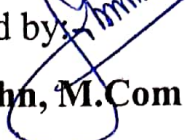
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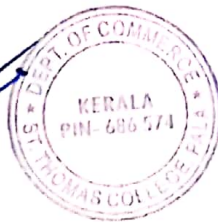
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They are permitted to submit this report.

**JAMES VARGHESE**

Assistant Professor

Project Guide

Department of Commerce

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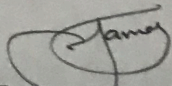
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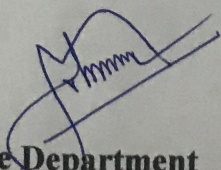
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**James Varghese**  
(Project Guide)

Countersigned By:

  
**K.V John**  
Head of the Department  
Research and Post Graduate  
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Date : 28-04-2016





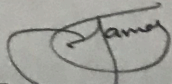
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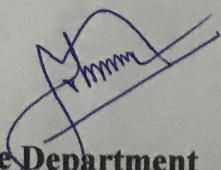
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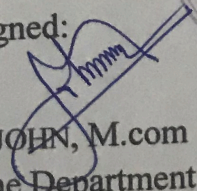
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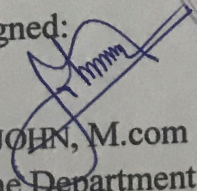
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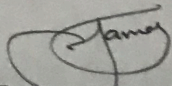
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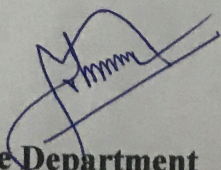
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RESEARCH AND POSTGRADUATE DEPARTEMENT OF COMMERCE

ST. THOMAS COLLEGE, PALA



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**Prof. Bobby Simon**

**(Project Guide)**

*Countersigned by: K.V. JOHN*

Head of the Department,  
Research and Postgraduate Department of Commerce  
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Pala

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ST. THOMAS COLLEGE PALA.



CERTIFICATE

This is to certify that this project titled "*A Study on the effect of nutrition labelling on consumer behaviour in Meenachil Taluk*" submitted to Mahatma Gandhi University, Kottayam in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce, is based on an original and independent work carried out by AMAL P ABRAHAM, ANTONY JOSE T and TOBY JOSE under my guidance and supervision. This has not formed the basis for the award of any other Degree/ Diploma of any University/ Institution.

Place: Aarurapuram

Date: 31/3/2016

Prof. Bobby Simon  
Assistant Professor  
Department of Commerce

Countersigned by:

Prof. K V JOHN

Head of the Department



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## Certificate

This is to certify that the dissertation entitled "A Study on Stock Price Reaction to Dividend Payment and its Trading Opportunities with Special Reference to Banking Shares" is a bonafide study carried out by Mr. Amal C Shaji, Mr. Dalin Kurian & Mr. Joseph Chemmanam under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam.

**Prof. Bobby Simon**

**(Project Guide)**

*Countersigned by: K.V. JOHN*

Head of the Department,  
Research and Postgraduate Department of Commerce  
St. Thomas College, Pala

Pala

31 March 2016





Research and Post Graduate Department of Commerce  
St. Thomas College, Pala



## Certificate

This is to certify that this dissertation entitled "A Study on the effectiveness of training and development of employees in Banks" is a bonafide work of Mr. James P.D (Reg. No.130021046492) and Mr. Mathew Scaria (Reg. No.130021046504) and Mr.Sivajith Sasikumar (130021046517) completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. They are permitted to submit the dissertation.

**Bobby Simon**

Assistant professor

Project Guide

Countersigned by:

A handwritten signature in black ink, followed by the date '31/03/2016' written below it.

**Prof. K.V John, M.Com**

Head of the department of Commerce

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Department of Commerce

Countersigned by:

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**St. Thomas College, Pala**

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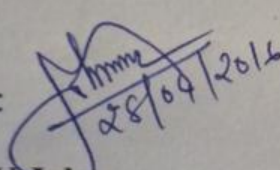
This is to certify that this dissertation entitled “A Study on the Financial Literacy among Employees in Meenachil Taluk” is a bonafide work of **Mr. ABIN SAJEEV** (130021046463), **Mr. MUHAMMED SWALIH** (130021046506) and **Mr. SACHU BENNY** (130021046512) completed under my supervision and guidance in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce** in Mahatma Gandhi University, Kottayam. It is a record of original research work done by them during the period 2015-16 of here study in Research and Post Graduate Department of Commerce, St. Thomas College, Pala.

They are permitted to submit the dissertation.

**Dr. Babu Jose**

**(Project Guide)**

Countersigned By:

  
**Prof. K.V John**

**Head of the Department**

**Research and Post Graduate**

**Department of Commerce**

**St. Thomas College, Pala**