

**RESEARCH AND GRADUATE DEPARTEMENT OF COMMERCE,
ST. THOMAS COLLEGE PALA**



Certificate

This is to certify that Project report titled “**Satisfaction of Employees of KIZHATHADIYOOR SERVICE COOPERATIVE (KISCO) BANK, PALA**”, is an authentic record of project work carried out by *Joseph Thomas, Akhil Raju & Anoop.D*, completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of **Bachelor of Commerce** in Mahatma Gandhi University, Kottayam. They are permitted to submit this report.

Pala

31/03/2015

Prof. JINU MATHEW

Assistant professor

Research and post graduate

Department of commerce



Countersigned by:

Dr. SUNNY JOSEPH

Head of the Department

**RESEARCH AND GRADUATE DEPARTEMENT OF COMMERCE,
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CERTIFICATE

This is to certify that this project titled “A STUDY ON ATTITUDE OF COMMERCE STUDENTS TOWARDS STOCK MARKET: WITH SPECIAL REFERENCE TO COLLEGES IN MEENACHIL TALUK” submitted to Mahatma Gandhi University, Kottayam in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce, is based on an original and independent work carried out by ANANTHU TK, JIBIN VARGHESE AND VINEETH JOHNY under my guidance and supervision. This has not formed the basis for the award of any other Degree/ Diploma of any University/ Institution.

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**RESEARCH AND PG DEPARTMENT OF COMMERCE
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CERTIFICATE

This is to certify that the project report entitled “**CONSUMER AWARENESS OF LABELING ON PRODUCT PACKING: AN EMPIRICAL STUDY WITH REFERENCE TO THE SUPERMARKETS IN PALA**” is a bonafide work of Mr. **ACHU TOM**, Mr. **MIDHUN NAIR** and Mr. **THOAMSKUTTY JOSEPH** in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. They are permitted to submit this report.

PROF. TEJIL THOMAS

(Assistant Professor)

(Supervising Teacher)

Countersigned By,

Dr. SUNNY JOSEPH

(Associate Professor & HOD)



Arunapuram

20-04-2015

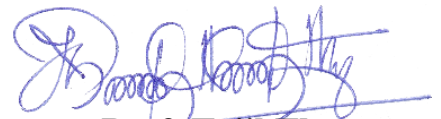
Research and Postgraduate Department of Commerce

St. Thomas College, Pala



Certificate

This is to certify that this dissertation entitled “**Influence of Celebrity Endorsed Advertising on Purchasing Behaviour of College Students in Meenachil Taluk**” is a bonafide work of **Mr. Alwin Tom, Mr. Sebin Joseph and Mr. Vishnu K.R.** completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. They are permitted to submit the dissertation.



Prof. Tejil Thomas

Asst. Professor

Department of Commerce

Countersigned by:



Dr. Sunny Joseph, M Com, Ph.D.

Head of the Department of Commerce

Arunapuram

Date: 20-04-2015



**RESEARCH AND PG DEPARTMENT OF COMMERCE
ST.THOMAS COLLEGE, PALA**



CERTIFICATE

This is to certify that the project report entitled “**An empirical study of Consumer Perception towards Fastrack Watches**” is a bonafide work of Mr. **Jojo Zacharias** and Mr. **Jerin K. Thomas** in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. They are permitted to submit this report.

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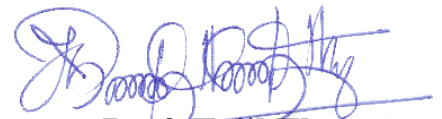
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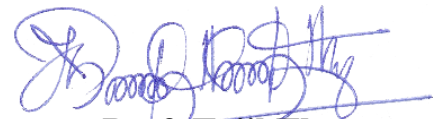
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Dr. Sunny Joseph, M Com, Ph.D.

Head of the Department of Commerce

Arunapuram

Date: 20-04-2015



Research and Postgraduate Department of Commerce

St. Thomas College, Pala



Certificate

This is to certify that this dissertation entitled "STUDY ON THE PROBLEMS AND PROSPECTS OF DBT SCHEME OF LPG WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT.-KERALA" is a bonafide work of **Mr. Alex joseph** (Reg. No. 12105011), **Mr. Georgekutty Abraham** (Reg. No. 12105051), **Mr. Jinu P.G.** (Reg. No. 12105033) completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam. He is permitted to submit the dissertation.

Dr. Babu Jose

Asst. Professor

Department of Commerce

Countersigned by:

Dr. Sunny Joseph, M Com, Ph.D.

Head of the Department of Commerce

Arunapuram

Date: 30/3/15



RESEARCH AND POSTGRADUATION
DEPARTMENT OF COMMERCE
ST. THOMAS COLLEGE, PALA



CERTIFICATE

This is to certify that the project titled "**BRAND AWARENESS OF YOUTH IN FASHION PRODUCTS WITH SPECIAL REFERENCE TO COLLEGE STUDENTS IN KOTTAYAM DISTRICT**" is a bonafide work of **Mr. Bebin George, Mr. Aneesh VS and Mr. EMIL Mathews Joy** completed under my supervision and guidance in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce in Mahatma Gandhi University, Kottayam.

He is permitted to submit this project.

Dr. Babu Jose

Assistant Professor

Counter signed by:

Dr. Sunny Joseph, M.Com, PhD.

Head of the Department



Place: Pala

Date: 30/4/2015

RESEARCH AND GRADUATE DEPARTEMENT OF COMMERCE,
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CERTIFICATE

This is to certify that Project report titled “A Study On Investment Behaviour Of Teachers In Pala Municipality”, is an authentic record of project work carried out by **Don Tom and Rahul R. Nair** completed under my supervision and guidance in partial fulfillment of the requirement for the award of degree of **Bachelor of Commerce** in Mahatma Gandhi University, Kottayam. They are permitted to submit this report.

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