



**Postgraduate & Research Department of Commerce
St. Thomas College, Palai**

Com Arena 10.0

the fight to test the best

**All India Commerce & Management Fest
12-13 August 2016**

Greetings from Department of Commerce

Dear Sir/ Madam

Com Arena is a grand annual intercollegiate commerce and management festival conducted by the Postgraduate & Research Department of Commerce, St. Thomas College Palai. It was started on 22nd November 2007 and successfully completed nine editions by 8th August 2015. First eight editions were conducted as all Kerala basis and the 9th edition was conducted in a new fashion with 9 competitive events and with 850 participants from various South Indian states. The total prize money was ₹ 1,11,000/- Team Com Arena plans to conduct the **10th edition (Com Arena 10.0)** on all India basis, in an exciting style with 10 stunning events and an anticipated participation of over 1000 students from different states of India on 12 -13 August 2016. The total prize money is ₹ 1,50,000/-

Hearty welcome to all to this decadal celebrations and wish you a challenging learning experience.

General Rules

- Any student from a University or a College affiliated to a University in India is eligible to participate
- On 12th August, registration starts at 8.30 am and closes at 10.00 am at Library Hall. Registration on 13th August starts at 8.00 am in College Auditorium and closes at 10.00 am.
- Registration fee is ₹ 150/- per head. Local hospitality will be provided
- Inaugural function begins at 9.00 am on 13th August and prelims of various events start at 10.30 am.
- Participants should produce their photo ID. An authorisation letter from College is also expected.
- Undesirable behaviour may lead to disqualification.
- Different rounds may be added or removed as per the discretion of judges.
- Judges' decision will be final and binding.

* This year we have included a **Personal Finance Round** in five events. Competitors will have a case study where you will be asked to prepare a financial plan using various insurance, mutual fund and other investment products. You need to prove the suitability of your portfolio to the individual in the case under study. An elementary knowledge in Tax, Investment, and Insurance products of LIC is expected.

Please feel free to clarify your doubts and we are eager to help you.

[Download Registration form from the website](#)

www.stcp.ac.in

www.comarena.in

Day 1- (Friday, 12 Aug 2016) Events

1. Black Jack (Stock Game)

How good you are at analytical reading and observation on financial matters? The fundamental rule is applicable here also "If you waste your time, you waste your opportunity".

Personal Finance Round applicable*

Guidelines

- Any number of teams consisting of 3-4 **students** each can participate from a College.
- Preliminary Rounds will be there to test your knowledge on stock market and basic quantitative ability.

- There will be a market talk about preceding 2 weeks stock market.
- Stock analysis on selected companies will be there on the basis of following shares (A Team can choose any 2 companies and make presentations in advance)

- | | | | |
|----------------------|--------------------------|-----------------|---------------|
| 1. KPIT Technologies | 2. Glaxo smith Kline | 3. Federal bank | 4. TATA Steel |
| 5. Infosys | 6. ITC | 7. LIC HFL | 8. Kitex |
| 9. Wipro Ltd | 10. Shipping Corporation | 11. Pidilite | 12. SBI |

- Final Round will be Mock Trading

Event coordinators: Ajith Raju: 9539260886 Aju Krishna Prathap: 9847736311

Prizes: I - ₹ 8000; II - ₹ 5000; III - ₹ 3000; IV - ₹ 1000; V - ₹ 500.

Sponsors: Civil Service Institute Pala, Coordinators of Com Arena 6th Edition, Sharekhan Pala,

Day 2 - (Saturday, 13 Aug 2016) Events

1. Maximus (Best Manager)

Here is the opportunity to test your managerial traits and behavior. Be ready to face challenges. Your Knowledge, Skills and Attitude counts a lot.

Personal Finance Round applicable*

Guidelines

- Any number of students can participate from a College in this **individual** event
- Participants are expected to wear formal dress and communicate in English
- Different rounds will have different weight.
- Laptop is Advisable

Event coordinators: Alen Peter: 9995316268 Shuhaib K.M : 984689785

Prizes: I - ₹ 6000; II - ₹ 3000; III - ₹ 2000; IV - ₹ 500; V - ₹ 500.

Sponsor: Malayala Manorama

2. Herpastum (Business Quiz)

In this test of Knowledge, you have abundant opportunity to seek wisdom. Let Him light your team to be Strong and Courageous throughout your journey.

Guidelines

- Any number of teams consisting of **two students** each can participate from a College.
- Teams should consist of members from the same institution.
- First three teams from the prelims will be directly selected to the finals. Next two teams will qualify to finals from an elimination round consisting of five teams.
- BizThom-the Quiz Club of the College will have the final say regarding all matters of the quiz.

Event coordinators: Alvin Thomas: 9562968395 Carol Abraham: 8086210077

Prizes: I - ₹ 9000; II - ₹ 6000; III - ₹ 3000; IV - ₹ 1000; V - ₹ 500.

Sponsors: PG Coordinators of Com Arena 5th Edition, Well Wisher, Rasam Restaurant Kidangoor, Meet India Travels Kuravilangad

3. Nimzo-Gambit (The Swachh Bharat Mission)

We dare to dream a clean and healthy India. Let's stop burning our mother earth. It's your time to act. Come forward with your own innovative ideas that can solve problems related to waste and pollution. Join hands to fight wasteness, desolation and distress.

Guidelines

- Any number of teams consisting of **four students** each can participate from a college.
- You are expected to present an economically viable, realistic, environment friendly and a legal business idea to address the issue of waste management of all sorts in our society.
- Name, Logo, Vision & Mission of your project and its scope for people participation etc will be considered for evaluation.
- Bring your laptop along with your presentation; highlighting the merits of your plan to convince the judges.
- Be prepared for an interactive session with the judges too.

Event coordinators: Jain Dominic: 9495118579 Sherin Joseph John: 9745776001

Prizes: I - ₹ 6000; II - ₹ 4000; III - ₹ 2000; IV - ₹ 1000; V - ₹ 500.

Sponsors: Moozhayil Jewelers, ATP Home Appliances, TalentUS HR Solutions Kottayam, Thottapally Tourist Home Mutholy

4. Zenocrates (She Entrepreneur)

In this era of women empowerment we create a platform to girl students in the Higher Education sector to find their path in the world of business. That needs to be innovative, challenging and give a clear answer to question like “**where do you see yourself at the age of 29?**” We are sure... those who succeed their first step in St. Thomas College will sparkle in this land like jewels in a crown. Let's START for a better tomorrow!!! We are ready to recognise and appreciate your small beginnings!!!

Personal Finance Round applicable*

Guidelines

- Any number of teams consisting of **four GIRL students** each can participate from a college.
- We assure you a wonderful experience with our Judging panel in identifying the real entrepreneur in you.

Event coordinators: George Sebastian: 9745862342 Joel Dominic: 8943435800

Prizes: I - ₹ 10000; II - ₹ 6000; III - ₹ 4000; IV - ₹ 3000; V - ₹ 2000.

Sponsors: Mamparampil Group of Industries, Career Studies Centre Pala, Royal Motors Ponkunnam, Car World Pala, Indian Bank

5. Steigerers (Corporate Auction)

The game intends to identify the ability to make bid in the right time with limited resources to back maximum benefits.

Personal Finance Round applicable*

Guidelines

- Any number of teams consisting of **four students** each can be participate from a College
- There will be a 'preliminary round' and 'Elimination round ' to shortlist **6 Teams** into the Final. All the members in the team have to face Preliminary round.
- Only **one team** from a college will be selected to the Finals.
- The **minimum and maximum** amount that can be spend in Auction is ₹ **50cr** and ₹ **70cr** respectively. **Violation of limits would lead to disqualification.**

Event coordinators: Ajith Aji: 8606240590

Sanu Mathew: 8129801058

Prizes: I - ₹ 7000; II - ₹ 5000; III - ₹ 3000; IV - ₹ 1000; V - ₹ 500.

Sponsors: UG Coordinators of Com Arena 8th Edition, Hot Box Pala

6. Camaraderia (Com Hunt)

Perhaps this is the moment for which you have been created. This Hunt is for success; not to defeat anyone...Don't be afraid in this Hunt!! Your team spirit will be more precious than Gold. Your openness to newer ways and ideas are going to be strategic in this game. Be very futuristic and hopeful; don't even think about elimination. Enjoy the rounds as if you are in a Treasure Hunt!!!

Personal Finance Round applicable*

Guidelines

- Any number of teams consisting of **five students** each can participate from a College.
- Teams should come with basic knowledge of an Enterprise. Let your Team be constituted with experts in Financial & Marketing Management, Creative Designing and Presentation skills
- In this event the judges will evaluate:
 - How good you at giving management consultancy
 - How you visualize, design and communicate an organisational transformation.
 - How you position, promote and launch a novel idea for ensuring sustained success etc.

Recommended: Laptop with Internet connectivity (Net setter)

Event coordinators: Pranav Sathyan: 9496607325 Ousean Danny: 8281017654

Prizes: I - ₹ 10,000; II - ₹ 5000; III - ₹ 3000; IV - ₹ 1000; V - ₹ 1000.

Sponsors: KISCO Bank, UG Coordinators of Com Arena 7th Edition, Georgos Super Shoppe Pala